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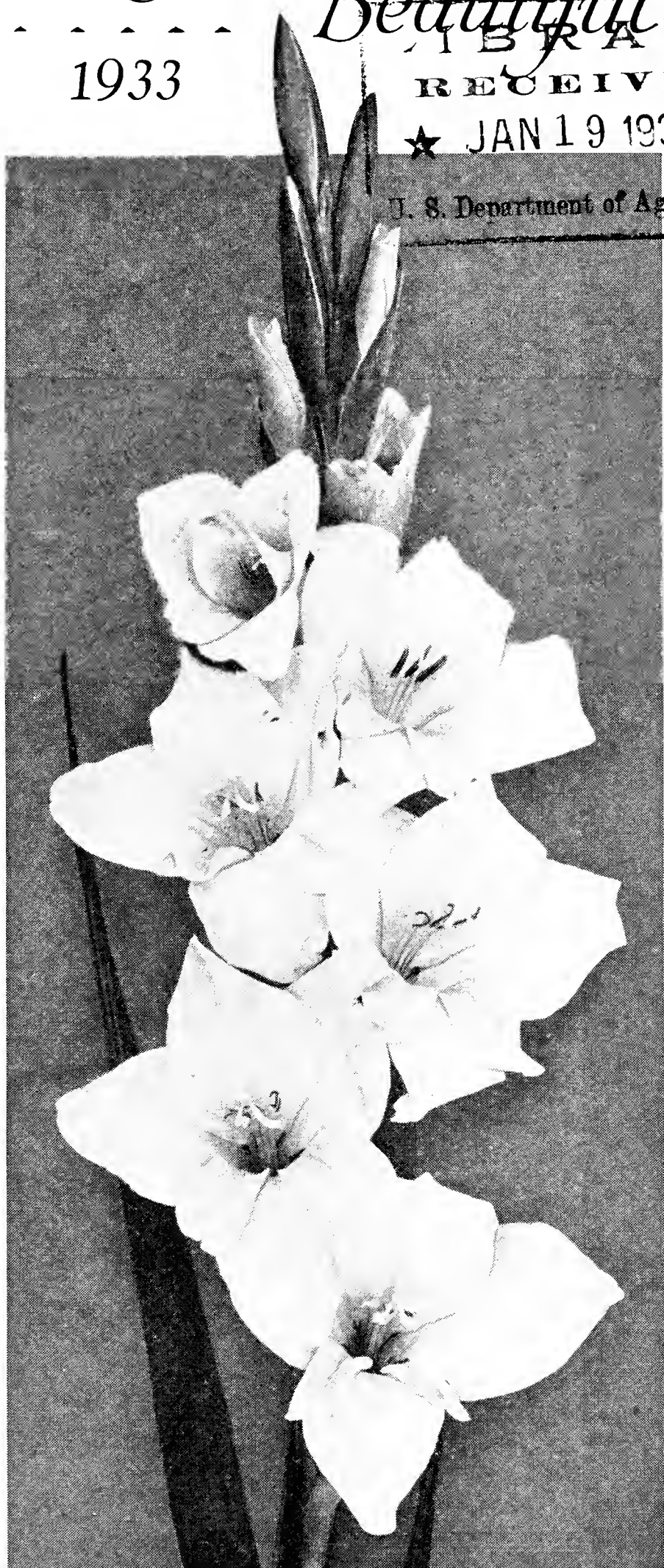
The Gladiolus Beautiful

1933

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★ JAN 19 1933 ★

U. S. Department of Agriculture



HOWARD M. GILLET

GLADIOLUS SPECIALIST
NEW LEBANON, N. Y.



READ BEFORE ORDERING

Remittance must accompany all orders.

Stamps accepted for small amounts.

No orders accepted for less than 50c.

Not less than 6 bulbs of one kind at dozen rates; 50 at 100 rates.

Don't hesitate to order a long list of single bulbs if you wish. We fill hundreds of just such lists.

ALL ORDERS SENT PREPAID, except those at the prices per 100 which are considered wholesale orders. Retail orders (single bulbs to dozen lots, collections, etc.) usually sent parcel post. Wholesale orders usually go express collect. Mixed orders of both retail and wholesale items will generally be shipped express collect, with extra bulbs included free to help pay express. Cultural directions are included free with every order.

Send in your order EARLY, as some varieties are sold out quickly. Order in January, February or early March, if possible, so as to get the very best stock. We book the order and send the bulbs in the spring. As a rule, winter orders go out in March, and March orders in April. Southern orders sent any safe weather after February 15th. Although early orders are preferable, we are filling orders satisfactorily all through May and up to late June.

Safe arrival guaranteed anywhere in the U. S. A.

All my bulbs are good blooming size unless otherwise stated. Many are extra large and heavy. I do not sell the smaller sizes or bulblets. All varieties are labeled (except the Economy Collection and Mixtures).

I exert the greatest care to keep all stock true to name, sound and strong, and will replace any stock that may prove untrue to name or refund amount received for same. My bulb stock is state inspected.

Write your name and address very plainly.

Bank reference: Berkshire Trust Co., Pittsfield, Mass.

Address all orders to

HOWARD M. GILLET
NEW LEBANON, N. Y.

My telephone number is 112F13.

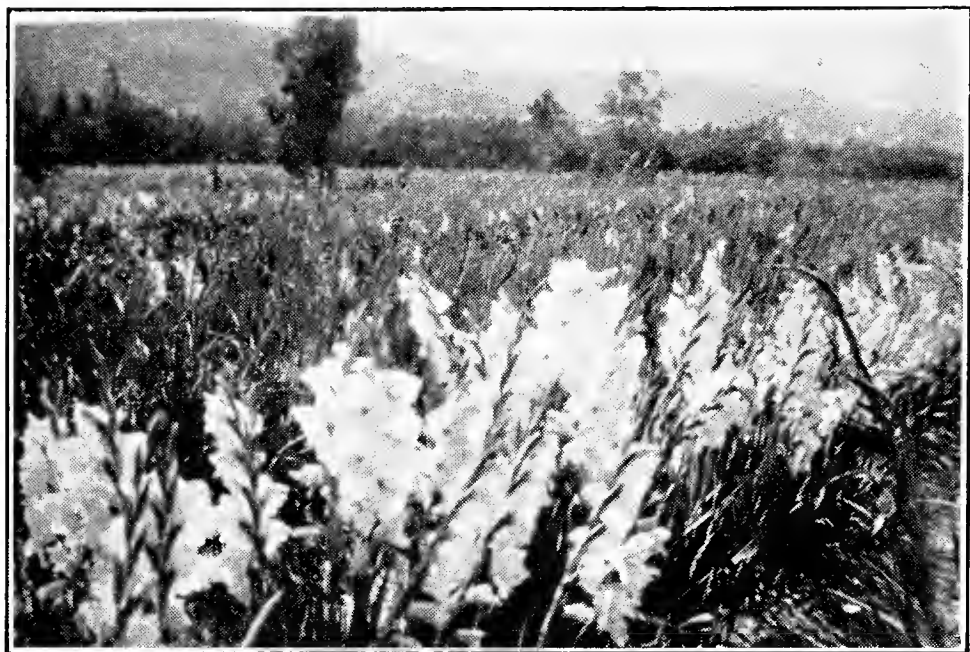
GREETINGS FOR 1933

Dear Friends:—

I believe this new edition of *THE GLADIOLUS BEAUTIFUL* will be particularly acceptable to you on account of the very low prices, which are the lowest I have ever been able to make. My bulbs are all treated for disease prevention before planting, and are free from thrips. (See page 34.) Satisfaction guaranteed or money refunded.

Yours very truly

HOWARD M. GILLET



PARTIAL VIEW OF MY FIELDS

THE MODERN GLADIOLUS

Many people are taking up Gladiolus growing as a hobby. And a delightful hobby it is! To watch, for the first time, the unfolding of a new variety is to the real flower lover a quite thrilling event.

And do you know that a vase of Gladiolus will retain its beauty for more than a week, if the water is changed daily, and a half-inch or more cut off the bottom of the stems?

Remember, too, that an investment in these bulbs will not only give you pleasure this year, but for **years to come**.

The newer kinds embrace many varieties producing from 12 to 20 blooms on a single spike, many of which will measure from four to six inches across.

As sturdy as the lily and as exquisite as the expensive orchid it may be grown successfully by the amateur in any ordinary garden, and if several plantings are made in the spring at different times, bloom may be had from the end of July until frost. Covering the widest range of color from the brightest, blood-red scarlet, deep purple and rich carmine shades to the most delicate tints of white, pink, yellow and lavender, they prove at once the most showy and attractive of garden flowers. If you have never planted any of the newer varieties such as are offered you in this booklet, give them a trial. They will be a delight to the eye and a joy to the soul.



PHOTO TAKEN IN ONE OF MY FIELDS. NOTICE THE TALL RANK GROWTH OF PLANTS, AND THE LARGE FLOWERS. THIS MEANS GOOD BULBS.

CULTURE

If you can grow potatoes you can grow Gladiolus. Plant in any good garden soil as soon as ground is workable up to the first of June. If several plantings are made at different times the season of bloom will be lengthened. Do *not* plant in shade of trees or buildings, and do not allow *fresh* manure to come in direct contact with bulbs. Use well-rotted manure, commercial fertilizer, wood ashes, or bone meal, well mixed with the soil. Set the bulbs five to six inches deep in rows and about three to four inches between each bulb. Rows about 18 inches apart. Or may be massed in beds about four inches apart each way. If planted in quantity and to be cultivated with a horse make rows 30 to 36 inches apart. Keep soil loose and free from weeds. When cutting flower spike let at least four leaves remain on the plant to allow the bulb to mature properly. Dig bulbs in the fall, cut off tops, and after drying in the open air for a few days store away in a dry, cool but frost proof place in the cellar.

On account of its good keeping qualities the Gladiolus surpasses all other flowers for cutting purposes, and in order to obtain the utmost pleasure from the blooms you should place them in vases in the house. The Gladiolus is particularly adapted to table decoration. Cut the spike in the morning or evening when the first bud opens, leaving at least four leaves on the plant to mature the bulb. Change the water daily, remove the withered portions, and cut (on a slant) an inch or so from the end of each stem. Every bud will open one by one to the very top, and a vase of blooms may be kept fresh and beautiful for a week or ten days.



PRIDE OF WANAKAH

TIME REQUIRED TO BLOOM

The number of days required to bloom depends on the latitude, weather, kind of soil, size of bulbs, depth of planting, etc., so that I consider the tables given by some growers as unreliable. I prefer to class them as EE—extra early; E—early; EM—early medium; M—medium; LM—late medium; and L—late. An early variety will take about 70 to 75 days; medium, 85 days; and late, 95 days. These figures, however, are only approximate.

GENERAL LIST

A. B. KUNDERD—(M) Cream and pink, heavily ruffled, with a red feather on yellow lip. Pretty. 5c each; 50c per doz.; \$3.00 per 100.

ACME—(M) Bright pink, flaked darker pink. Many flowers open at once. A rare novelty. 10c each; \$1.00 per doz.

ALICE TIPLADY (E) Large orange saffron flower. Fine multiplier. Very choice. 4c each; 35c per doz.; \$1.50 per 100.

ALLEN V. BUNCE—(E) Vivid orange-yellow, with central lines of deep claret. Well-expanded winged flowers. Very attractive. 5c each; 50c per doz.; \$2.50 per 100.

AMERICA—(LM) Beautiful, soft shell-pink, with a lavender tinge. Flowers are large, wide open, with several blooms open at one time. Fine for cut flowers. A popular variety. 5c each; 35c per doz.; \$1.50 per 100.

AMERICAN INDIAN—(M) Velvety red; deeper red throat. Round flower, beautifully ruffled. 5c each; 50c per doz.; \$2.50 per 100.

ANNA EBERIUS—(M) From California. Velvety lavender purple; throat deeper color. An unusual shade which immediately attracts the attention of visitors to my field. Choice. 5c each; 50c per doz.; \$2.50 per 100.

APRICOT GLOW—(M) Clear soft apricot. Large flowers. Grows tall, and multiplies fast. 10c each; 75c per doz.; \$4.00 per 100.

Don't hesitate to order a list of single bulbs if you wish. We fill hundreds of just such lists.



BETTY NUTHALL
The Gladiolus
Sensation of
the Year

ANTIOCH—(M) Strawberry pink, flaked maroon. Not new, but rather scarce. 15c each; \$1.50 per doz.

ANZAC—(M) Salmon, with red blotch bordered cream. Large flowers. Tall and straight. Quite rare. 25c each; \$2.50 per doz.

ARABIA—(EM) Extremely dark mahogany red, almost black, with a brilliant sheen. A very striking novelty. 5c each; 50c per doz.; \$3.00 per 100.

A. W. HUNT—(M) Fire red, with narrow yellow line. Large flowers. Showy. 10c each; \$1.00 per doz.

BATTLE CREEK—(E) Dark purple-violet. A little deeper in throat, but almost self-colored. 5c each; 75c per doz.

BEATRICE—(M) Cream ground, completely veined over with pink. An unusual effect. 10c each; \$1.00 per doz.

BENGAL TIGER—(LM) A tiger-like coloring. Large flowers. Good rank grower, and a novelty. (See cut). 10c each; \$1.00 per doz.

BELINDE—(M) Soft creamy yellow. A new one from Europe. Large exhibition type. 25c each; \$2.50 per doz.

BERTY SNOW—(M) A very fine exhibition variety from Scotland. Large well opened lavender flowers, on a strong plant. Sometimes 10 open at once. One of the very best. 15c each; \$1.50 per doz.

BETTY NUTHALL—(L) Glowing orange-pink, with light yellow throat, and a light feathering of carmine. 8 to 12 open at once. Grows very tall, with heavy foliage. A famous prize winner. 15c each; \$1.50 per doz.

BREAK O' DAY—(EE) Lovely light pink, flushed over a cream ground. Tall plant and large flowers. Very early. Don't miss this one. 10c each; 75c per doz.; \$4.00 per 100.

BUMBLE BEE—(E) Salmon rose-pink. Throat deeper color. Wide open flowers. Very satisfactory. 10c each; \$1.00 per doz.

BUTTERBOY—(EE) Buttercup yellow. Has prim ancestry, but good sized flowers, and grows tall. Prolific. 5c each; 50c per doz.; \$2.50 per 100.

BYRON L. SMITH—(EM) Delicate shade of lavender pink, equal to a cattleya orchid. Very choice. 10c each; 75c per doz.; \$4.00 per 100.

Satisfied customers are the greatest asset of any business.



CAPT. BOYNTON

CAPT. BOYNTON—(EM) Light lavender, with maroon spot in throat. Large wide open flowers. Tall and fine. 8c each; 75c per doz.; \$4.00 per 100.

CARDINAL PRINCE—(EM) Cardinal-red. Several good sized flowers open at once, and nicely placed. 8c each; 75c per doz.; \$4.00 per 100.

CARMEN SYLVA—(M) Pure snow-white, except throat slightly penciled lilac. Tall, straight, and excellent for cutting. 8c each; 75c per doz.

CATHERINE COLEMAN—(M) Big fine salmon rose. One of the aristocrats. So tall and heavy it really needs a stake. (See cut). 15c each; \$1.50 per doz.

CHARLEMAGNE—(M) Giant type, large open flowers on strong spikes. Sunrise red, flaked darker; creamy white blotch, dotted with purple carmine. 10c each; \$1.00 per doz.

CHARLES DICKENS—(M) Radiant violet-purple, with darker velvety blotch. Tall. 15c each; \$1.50 per doz.

CHATEAU THIERRY—(M) Orange-red, with small yellow spot. Large flowers. Fine. 5c each; 50c per doz.; \$3.00 per 100.

CHOCOLATE QUEEN—(E) This is the new "brown" flower which attracted so much attention at our fields last summer. Unusual shade of brownish-red. Deeper red on lower petals. Tall and fine. A sensation in the gladiolus world. Stock still scarce. 15c each; \$1.50 per doz.

COPPER BRONZE—(M) Coppery bronze flowers, flaked darker. Very unusual. 5c each; 50c per doz.

COUNTESS—(EM) Peculiar shade, something like rose-pink. No other just like it. Scarce. 5c each; 50c per doz.

CRIMSON GLOW—(M) Here's a winner! Immense open flowers of intense rich crimson. Tall, vigorous and perfectly formed. The very finest of its color. 5c each; 50c per doz.; \$2.50 per 100.



**DOCTOR
NEELEY**



**CATHERINE
COLEMAN**

DR. J. H. NEELEY—(EM) A fine blushed white. Throat tinted softest cream yellow. Tall and straight. Fine cut flower. (See cut). 6c each; 50c per doz; \$3.00 per 100.

DIANA—(M) New, large, tall crimson. Solid color. Extra good. 5c each; 50c per doz.; \$3.00 per 100.

DORRIT—(EM) Lavender-pink, flaked deeper. Red stripes in throat. Several open at once. A really pretty variegated variety. 10c each; \$1.00 per doz.

DR. BENNETT—(M) Very large, tall, vivid flame red. Many open, and perfectly placed. An exhibition variety, and one of the finest reds in the world. 10c each; \$1.00 per doz.; \$5.00 per 100.

DR. MOODY—(M) Soft bluish lavender. Many open at once. Fine. 15c each; \$1.50 per doz.

DR. NELSON SHOOK—(EM) Deep tyrian rose, with many open at once. Large plant and flower. One of the very finest. 15c each; \$1.50 per doz.

DUCHESS OF YORK—(M) Purple blue. An unusual shade. Many open at once. Good to use with yellow. 10c each; \$1.00 per doz.

EARLY SUNRISE—(E) Large flowers of salmon scarlet. Line of cream through center of each petal. Produces fine large bulbs. 10c each; \$1.00 per doz.; \$5.00 per 100.

ELIZABETH TABOR—(EE) Light rose-pink. Lighter center, with bright crimson blotch on lower petal. Tall and graceful stem. Extremely early. Has been flowered 60 days from planting. 6c each; 50c per doz.; \$3.50 per 100.

ELSIE ROSE—(M) Light mallow pink, striped with ruby, and a creamy yellow throat. Many open at once. Rare. 20c each; \$2.00 per doz.



LENA GRAETZ

EMILE AUBRUN—(M) Coppery bronze, sometimes overlaid with slate, with a cherry red eye. 8 or 10 large round flowers out at once. A very unusual and striking exhibition novelty from France. Rank grower and fine propagator. 10c each; \$1.00 per doz.; \$5.00 per 100.

ENERGY—(E) Bright scarlet. Medium size flowers, but set so closely, and so many open at once, that it's a regular torch. 8c each; 75c per doz.

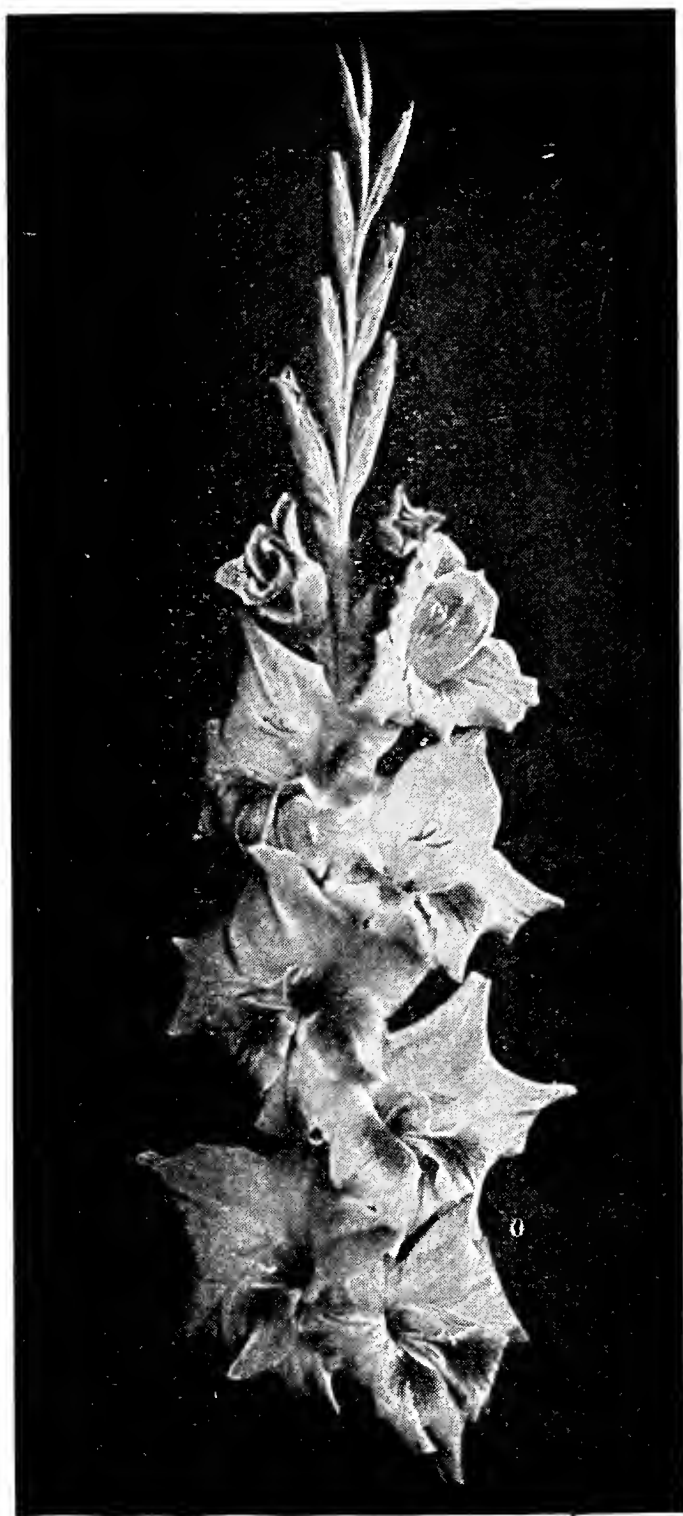
ENIGMA—(EM) Striped, splashed and speckled with red, white and blue. A very unusual and odd variety, which immediately attracts attention. 15c each; \$1.50 per doz.

ETHELYN—(EM) Beautiful shade of orange-yellow, more intensely colored in the throat, and a faint tipping of bronze. Medium flowers on a tall spike. Surprising how just one of these in a mixed bouquet will improve it. 4c each; 35c per doz.; \$2.25 per 100.

EUGENE LEFEBRE—(M) Large deep pink flowers, spotted and dotted purple and cream. A showy variety from France. 15c each; \$1.50 per doz.

EVELYN KIRTLAND—(M) Beautiful shade of rosy pink, with soft shell pink center and bright scarlet blotches on lower petals. One of the finest pinks. Visitors rave over it. Tall grower. Has taken many prizes at the shows. (See cut). 5c each; 50c per doz.; \$3.00 per 100.

EXQUISITE—(M) American Beauty rose color. Rightly named as it is an exquisite shade. 6c each; 50c per doz.; \$3.00 per 100.



EVELYN KIRTLAND

FAY LANPHIER—(M) Large flowers of coral lustre, with cerise blending. A graceful spike which lends itself to artistic vase arrangement and decorative work. Altogether charming and lovely. 15c each; \$1.50 per doz.; \$6.00 per 100.

FERN KYLE—(M) Very large cream white, with ruffled petals. Sold at a high price when first originated. Vigorous grower. 10c each; \$1.00 per doz.

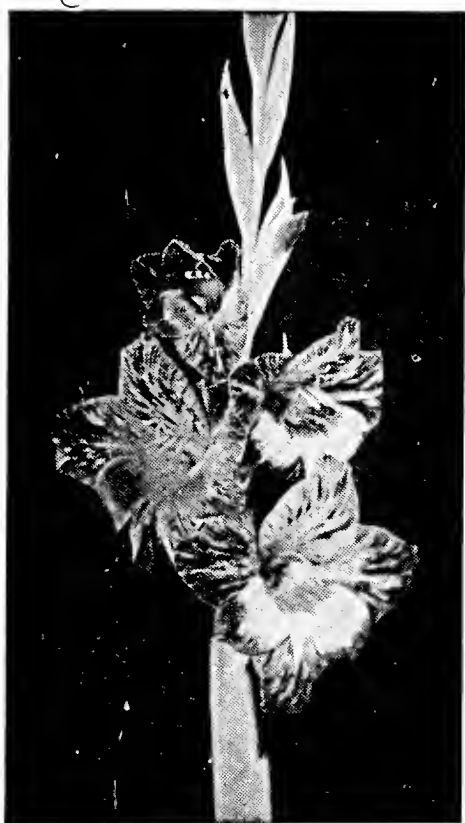
FLAMING SWORD—(M) Flaming red. Many open at once. Long spike. 8c each; 75c per doz.

FLOSSIE—(EM) Light cream ground, striped with red and pink. Very tall and rank, and makes large bulbs. Large flowers. 10c each; \$1.00 per doz.

FROSTY MORNING—(M) (Old Glory) Dark mahogany red, with fine hair lines of white, so that the flower appears to be beautifully frosted. A rare and odd variety. 20c each; \$2.00 per doz.

The Road to Happiness—A Garden of Glads

I know of nothing that will give a genuine flower lover more pleasure than a garden of Gladiolus. It is intensely interesting to watch the different varieties open their beautiful colors.



GAIETY

GAIETY—(EM) Light scarlet, splashed deeper scarlet. White throat, penciled crimson-red. A gay looking fellow who attracts attention. 10c each; \$1.00 per doz.; \$4.00 per 100.

GERTRUDE ERREY—(M) An Australian variety of great beauty. Bright pink at edge, shading to nearly white in the throat. Tall and straight and many flowers open at a time. 8c each; 75c per doz.; \$4.00 per 100.

GIANT MYRTLE—(M) Light pink, flaked darker, with light throat. Lightly ruffled. Lovely. 10c each; \$1.00 per doz.

GIANT NYMPH—(M) Light rose-pink, with cream yellow throat. Large and tall. Very popular. One of the "must haves". (See cut.) 8c each; 75c per doz.; \$4.00 per 100.

GLORIANA—(EM) Golden salmon, with yellow throat. A very beautiful shade. Quite tall. Popular. 10c each; \$1.00 per doz.

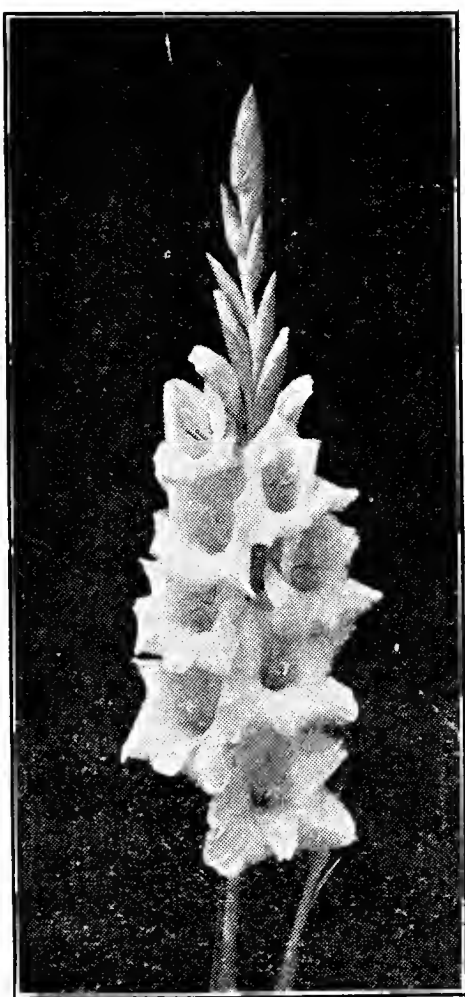
GOLDEN DREAM—(M) Clear deep yellow. Several fair sized blooms open at once. Petals attractively curled back like a rose. Tall, straight and strong. A later companion to the early Gold Eagle. 10c each; \$1.00 per doz.; \$4.00 per 100.

GOLD EAGLE—(EE) Another clear deep yellow, earlier than Golden Dream. Slightly ruffled blooms of good substance. Tall. Fine for cutting. 5c each; 50c per doz.; \$2.75 per 100.

GLORY OF KENNE-MERLAND—(M) Medium height plant, bearing very large rose-pink flowers with yellow centers, often measuring 5 inches when in full bloom. 8c each; 75c per doz.; \$4.00 per 100.

GOLDEN MEASURE—(M) The aristocrat of the yellows. Considered the very finest of its color. A standard to "measure" others by. Large pure yellow blossoms, with no markings. Originated in England and sold for high prices when first introduced. Grows tall and rank, and produces a fine big bulb. Very highly recommended. 8c each; 75c per doz.; \$4.00 per 100.

GOLIATH—(EM) A fine large reddish purple, or deep wine. Very dark. Robust grower. Choice and much admired. Should be in every collection, as there is no other just like it. 10c each; \$1.00 per doz.



GOLDEN MEASURE



Good Bulbs Produce Fine Flowers

GLADDIE BOY—(E) Pink, blending to yellow in the throat. A pretty combination of colors. 6 to 8 open at a time. Wavy petals. 10c each; \$1.00 per doz.; \$4.00 per 100.

GOV. HANLEY—(E) Rich cardinal red. Deeper red in throat. Early. This is about the earliest of the deep reds to bloom. 5c each; 50c per doz.; \$3.00 per 100.

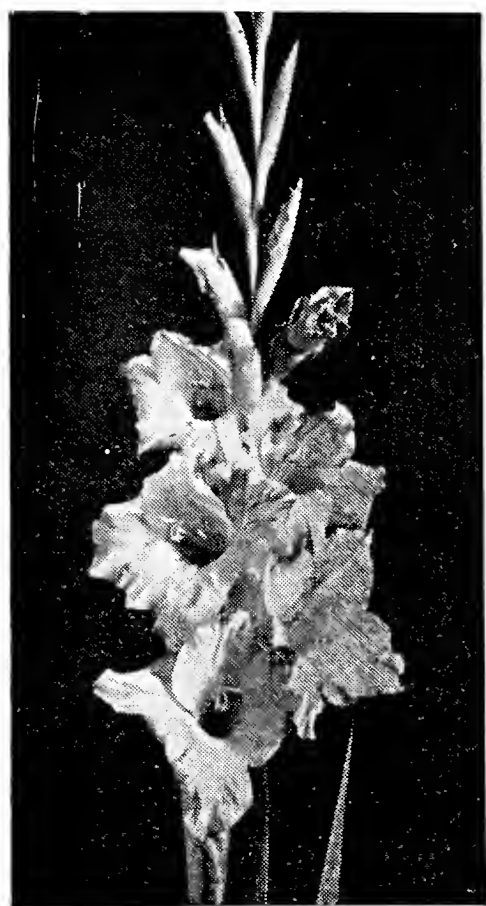
GRETCHEN ZANG—(L) Exquisite soft rose pink shading into salmon-scarlet. Tall and graceful. Very useful for decorative purposes. 5c each; 50c per doz.; \$3.00 per 100.

HALLEY—(EE) Large, well-opened flowers of bright salmon-pink. One of the earliest, and a popular sort. (See cut). 4c each; 35c per doz.; \$2.25 per 100.

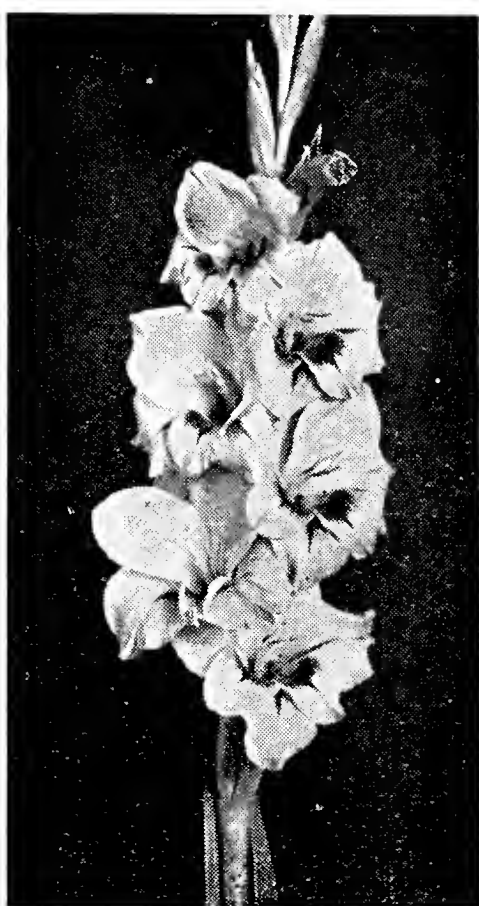
HERBSTZAUBER—(L) Large late-blooming orange salmon. Handsome. 15c each; \$1.50 per doz.

HIGHLAND LADDIE—(M) Rose-pink, shading to lighter. Good size and quite attractive. Rapid multiplier. 5c each; 50c per doz.; \$3.00 per 100.

Plant Glads five inches deep and where they will be in plenty of sunlight



GIANT NYMPH



IWA

ILLUMINATOR—(M) Many large wide open flowers of deep carmine red on tall stately stems. A wonderful variety to stand hot weather. 8c each; 75c per doz.; \$4.00 per 100.

IMMACULATE (L'Immaculee)—(M) Pure white, without any blotch whatever. A gem for cutting because of its long, slender erect spikes bearing many flowers open at one time. Seldom tints in the sun. 8c each; 75c per doz.; \$4.00 per 100.

IMMENSITY—(LM) Very large salmon. Tall, strong and many open. Choice. 15c each; \$1.50 per doz.

IWA—(M) Fine light rose-pink, with darker red blotch. Choice and handsome. (See cut). 10c each; \$1.00 per doz.

J. A. CARBONE—(LM) Glowing orange-salmon, with yellow center. Large well built spike and many open at once. From California. A fine variety. 6c each; 50c per doz.; \$3.00 per 100.

JACK LONDON—(M) Light salmon, striped with orange. Yellow throat striped with ruby. 5c each; 50c per doz.; \$3.00 per 100.

JACOBA—(M) Purple-violet, self color. Tall and strong. Something out of the ordinary. From Holland. 15c each; \$1.50 per doz.

JANE ADDAMS—(M) Very fine large lavender, with milk white throat. A prize winner. 15c each; \$1.50 per doz.

All bulbs are treated for disease prevention
before planting

JEAN du TAILLES—(LM) Deep salmon, flaked deeper, with maroon blotch. Large flowered French variety. 15c each; \$1.50 per doz.

JOHN ALDEN—(EM) Light yellow, with dark spot. Tall and attractive. 4c each; 35c per doz.; \$2.25 per 100.

JOE COLEMAN—(M) Bright red with carmine blotch. Many open at once. Good propagator. 6c each; 50c per doz.; \$3.00 per 100.

JOERG'S WHITE—(M) One of the largest and finest whites ever produced. A new robust growing exhibition variety which won the trophy at the New York Gladiolus Show. Seven blooms open at once in perfect formation. Pure glistening snow-white. Five petals in each flower show no other color whatsoever. The lower petal shades to a creamy yellow in the throat, with light crimson veinings. Six-inch flowers not uncommon. There will be a big demand for this valuable new exhibition white as soon as it becomes better known. Selected bulbs, 15c each; \$1.50 per doz.

J. T. PIRIE—(M) Here's an odd but pretty novelty. Mahogany brown with yellow bordered dark mahogany throat. Tall. 8c each; 75c per doz.

K O K O M O — (EM) Rich pomegranite purple. Large throat blotch of light yellow. An unusual shade. Prolific. 5c each; 50c per doz.; \$3.00 per 100.

LAVENDER BRIDE—(EM) A new variety, hard to describe. Call it lavender gray-blue. About the largest flowered of the so-called "blues". If you want to "put one over" on your neighbor, get this one. Few have seen it yet. (See cut). 10c each; \$1.00 per doz.; \$5.00 per 100.

LENA GRAETZ—(M) Flowers large and almost pure white. (See cut on page 7). 10c each; \$1.00 per doz.; \$5.00 per 100.

LOELLA—(M) A striking novelty. Smoky old rose, flaked smoky blue. Visitors to my field go wild over it. 15c each; \$1.50 per doz.



JOERG'S WHITE

Pronounce Gladiolus With the Accent on the "o"



LE MARECHAL FOCH

LE MARECHAL FOCH—(E) Beautiful shade of light pink. Enormous wide open flowers. Very early and a good grower. Very highly recommended. Prize winner. 4c each; 30c per doz.; \$2.00 per 100.

LONGFELLOW—(M) Lovely La-France pink. Many wide open flowers on a tall stalk. Does not wilt in hot weather. One of the very finest pinks to date, and in great demand. 8c each; 75c per doz.

LOS ANGELES—(M) Shrimp-pink, tinted orange, with an orange-carmine throat. The favorite cut flower among the Hollywood motion picture stars. Usually several flower stalks from one bulb. (See cut). 4c each; 35c per doz.; \$2.00 per 100.

LUCETTE—(EM) Ivory white with dainty feather of phlox pink on lower petals. 5c each; 50c per doz.; \$2.50 per 100.

MADAME SULLY—(EM) Ivory-white, with an intensely bright small orange-red spot in the throat. A handsome and rare variety from France. Early. 25c each; \$2.50 per doz.

MARIE KUNDERD—(EE) Large ruffled snow white, with faint line of pink in the throat. Wide open flowers. One of the earliest whites. 10c each; \$1.00 per doz.

MARIETTA—(EM) Very large geranium pink, or light salmon, beautifully blended with light orange, lower petals

shading to a bright burnt orange. Rich color combination. Tall, stately, and always admired. 10c each; \$1.00 per doz.

MARMORA—(M) Large flowered lavender-gray, with pale purplish blotch. An Australian variety in great demand. Many open at once. Fine grower. If you like odd effects, get this one. 15c each; \$1.50 per doz.

MARNIA—(LM) Orange, with a slight pink tint. 4 to 6 open at once. Tall and strong. One of the best oranges. 10c each; \$1.00 per doz.; \$4.00 per 100.

Good Garden Labels

may be made by planing lath to a smooth surface, cutting them into one-foot lengths, and sharpening. Dip the sharpened ends into wood preserver, paint the upper half white, and when dry paint the name on with a small camel's-hair artists brush, using black paint. Be careful not to let the paint lap on the wood preserver as wood preserver dissolves paint. Such labels will last for a number of years.



LAVENDER BRIDE
Just Opening



JOHN T. PIRIE
A Brown One

MARSHAL FOCH—(M) (Not the "Le Marechal Foch," which see). A tall spike bearing large ruffled flowers of finest salmon-pink. A gorgeous thing in garden or vase. 10c each; \$1.00 per doz.

MARY PICKFORD—(E) Delicate creamy white. Throat finest soft sulphur yellow. Early. (See cut, page 32). 6c each; 50c per doz.; \$3.00 per 100.

MING TOY—(EM) Deep golden buff, or bronzy yellow. Tall plant. Multiplies fast. 4c each; 35c per doz.; \$2.25 per 100.

MINUET—(LM) A very beautiful pure clear lavender. Throat has a little splash of light yellow, sprinkled with ruby. Good size, fine placement, heavy substance, and tall straight stem. You can't go wrong on this one! 15c each; \$1.50 per doz.

MISS SPOKANE—(M) Handsome dark salmon, with darker throat. Vigorous strong growing plant. Large flowers. A splendid variety. 10c each; \$1.00 per doz.

MONON—(M) Rose-pink, flaked with darker pink; throat still darker. Large and tall. A fine variegated variety. 6c each; 50c per doz.; \$3.00 per 100.

MORNING GLORY—(M) A fine new yellow. Just a touch of scarlet in throat, but general effect is sulphur yellow. 8c each; 75c per doz.; \$4.00 per 100.

BOOKS ON GARDENING

GLADIOLUS, by Rockwell.....	\$1.00
IRISES, by Rockwell.....	1.00
DAHLIAS, by Rockwell.....	1.00

Prices include postage.

Write for free descriptive leaflet.



MRS. F. KING



1910 ROSE

MRS. FRANCIS KING—(L) Very large flame-scarlet, or orange-pink flowers on an extremely long spike. This has become the most popular and effective variety for window, store and hotel decorations, on account of the vivid coloring. Inexpensive, but a good one. (See cut). 4c each; 35c per doz.; \$2.25 per 100.

MRS. F. C. PETERS—(L) An exquisite pink-lavender, or rose-lilac, with soft crimson blotch. Resembles a cattleya orchid in color. Tall, vigorous; many open at once. One of the most popular varieties ever produced. 10c each; \$1.00 per doz.; \$4.00 per 100.

MRS. FRANK PENDLETON—(M) Light pink (sometimes nearly white) with a giant blotch of the richest carmine-red in the throat. Wide open large flower. Tall, strong grower and long, well-filled spike. (See cut). 5c each; 50c per doz.; \$2.75 per 100.

MRS. J. K. ARMSBY—(M) Coral pink. Throat cream speckled with ruby. Many large flowers open at once. 10c each; \$1.00 per doz.

MRS. LEON DOUGLAS—(M) The giant of the Gladiolus race! Begonia-rose, striped with flame and scarlet; throat slightly speckled with ruby. Several immense blooms open at once on a long flower-spike. About the tallest and largest gladiolus in existence today, and very much in demand. 10c each; \$1.00 per doz.; \$4.00 per 100.

MRS. MOULTON—(EM) Large dark crimson, splashed deeper in throat. A gorgeous flower. 10c each; \$1.00 per doz.; \$4.00 per 100.



MRS. JOHN R. WALSH

MRS. J. R. WALSH—(LM) Large ruffled flesh-pink, with flame-red blotch covering nearly whole of three lower petals. Fine long spike. A magnificent variety. (See cut). 10c each; \$1.00 per doz.

MRS. WILLARD RICHARDSON—(M) Large flowers of deep crimson, with maroon centers. Tall, straight and fine. 10c each; \$1.00 per doz.

MURIEL—(M) One of the best light blues yet produced. Darker violet blotch on lower petals. 10c each; \$1.00 per doz.

NANCY HANKS—(EM) Large apricot flowers, shading to orange, pink and yellow. Especially good. 10c each; \$1.00 per doz.

NIAGARA—(M) Light creamy yellow, more or less splashed with pink. Large open flowers on strong spike. Good keeper after cutting. 8c each; 75c per doz.; \$4.00 per 100.

NIXE—(M) Pleasing shade of jasper pink. A full spike, with many open at once. This will please you. 15c each; \$1.50 per doz.

OBELISQUE—(EM) A very fine light yellow from Europe. Large flowers, wide open. An excellent novelty. 35c each.

Undecided?

Then send for Collections A, B, C, and D, and live happily ever after. (See offer, page 30.)



GIANT NYMPH



BENGAL TIGER

ODIN—(E) Large perfectly formed flowers of salmon pink. Small carmine blotch. 5c each; 50c per doz.; \$3.00 per 100.

OPALESCENT—(LM) Wonderful large spikes of delicate rose lavender. A pure self color with soft lilac lines in throat. A valuable variety. 6c each; 50c per doz.; \$3.00 per 100.

ORANGE FLAME—(M) Wonderful glowing orange-vermillion blooms. Large and nicely ruffled. A prize winner. 15c each; \$1.50 per doz.

ORANGE GLOW—(E) Glowing orange-salmon. Tall and showy. 5c each; 50c per doz.; \$3.00 per 100.

ORANGE PRINCE—(EM) Orange yellow, flaked deeper orange. Out of the ordinary. Looks like a rare lily. A pretty and attractive coloring. One of the best sellers to visitors in our field. Straight stems. Fine for cutting. Don't miss this one! 4c each; 35c per doz.; \$1.50 per 100.

ORANGE QUEEN—(E) Medium size flowers of delicate and beautiful copper orange yellow. Fine for basket work. 5c each; 50c per doz.; \$2.25 per 100.

PANAMA—(LM) Magnificent large pink. Blooms wax-like and wide open. A favorite with florists. 5c each; 50c per doz.; \$2.50 per 100.

PAUL PFITZER—(M) Brilliant velvety dark reddish-purple. A fine new variety from Europe, and one of the very finest darks. Large wide open flowers on a tall strong plant. 20c each; \$2.00 per doz.

Only a Dollar to Spare?

All right! Exchange it for either Collection D (page 30) or the Economy Collection (page 28).



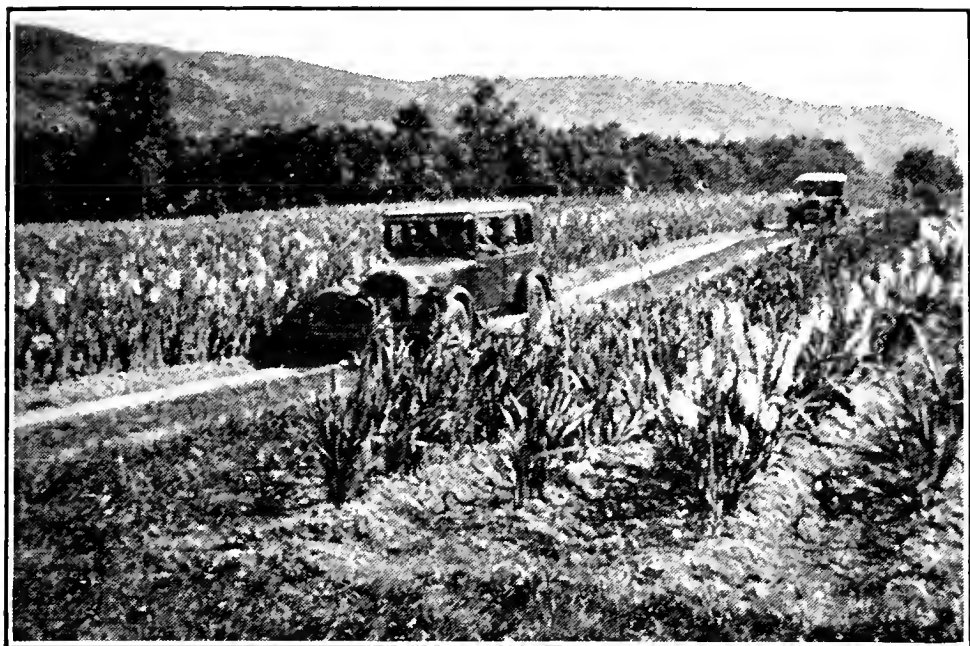
A ROW OF MORNING GLORY



SOME YOUNG STOCK, NOT YET ALL IN BLOOM



GOOD PLANTS MEAN GOOD BULBS



VISITORS DRIVING THROUGH THE FIELDS



A SEA OF FLOWERS



A PORTION OF ONE OF MY FIELDS SHOWING THE
RANK GROWTH OF STALKS



LAVENDER BRIDE



SPLENDORRA

PEACE—(L) A grand white flower, very large, with a delicate lilac feathering on lower petals. Tall, strong, hardy grower. Blooms later than most. 5c each; 50c per doz.; \$3.00 per 100.

PEACHERINO—(M) Delicate pastel shades of "peaches and cream." My own introduction of 1932. 10c each; \$1.00 per doz.; \$5.00 per 100.

PFITZER'S TRIUMPH—(M) Enormous wide open blooms of bright orange-scarlet, with velvet red spot in the throat. Broad petals. A gorgeous flower. 15c each; \$1.50 per doz.

PONTIAC—(L) Large flowers of vermilion-red, with white throat. Tall and rank. 15c each; \$1.50 per doz.

PRIDE OF WANAKAH—(M) Here's a perfect beauty! Big handsome lavender-rose, shading to a deeper rose in the throat. Tall and strikingly showy. 10c each; \$1.00 per doz.; \$4.00 per 100.

PRINCE OF INDIA—(M) A most remarkable combination of colors, and a variety of the greatest oddity. Light to deep smoky gray and brown, petals zoned and penciled with dark slaty blue mottled with white. Visitors to my fields are captivated by its fantastic coloring. 25c each; \$2.50 per doz.

PRINCE OF WALES—(EE) The very choicest of all salmon varieties. Excellent for decorating, and much in demand. Early. A beauty, and a winner. Don't overlook it. 8c each; 75c per doz.; \$4.00 per 100.

PRINCIPINE—(M) Bright scarlet with conspicuous white throat. 5c each; 50c per doz.; \$2.50 per 100.

PURPLE QUEEN—(M) Deep violet-purple. Darker throat. Slightly ruffled. Good size. 10c each; \$1.00 per doz.



PURPLE GLORY

PURPLE GLORY—(M) The giant of the ruffled race! Deepest velvety dark maroon red, with almost black blotches. A royal flower. 10c each; \$1.00 per doz.; \$5.00 per 100.

REAH—(M) Rich mallow purple, shading to mallow-pink in the center. Deep, velvety almost black throat. A striking novelty. 35c each; \$3.50 per doz.

RED EMPEROR—(M) (Dominion) Rich dark scarlet, of immense size. Tall, strong spike; wide open flowers of royal appearance. 25c each; \$2.50 per doz.

RED GLORY—(M) Tall deep carmine-red, with black shadings. Heavy substance, and well ruffled. Vigorous plant. A "sport" of Purple Glory. 10c each; \$1.00 per doz. \$5.00 per 100.

RED KNIGHT—(M) Rich deep mahogany red. Fine self color. If you admire dark ones, try this. 10c each; \$1.00 per doz.

REMEMBRANCE—(M) Ruffled. Deep salmon rose-pink. Large and beautiful throat blotch. 8c each; 80c per doz.

RICHARD DIENER—(LM) One of the very finest glads. Geranium pink, slightly sprinkled ruby on a creamy yellow center. Nearly all open at once. Especially recommended. 8c each; 75c per doz.; \$4.00 per 100.



MRS. FRANK PENDLETON

ROMANCE—(EM) Salmon rose, bordered wine blue. Red and yellow throat. A novelty. 6c each; 50c per doz.; \$3.00 per 100.

1910 ROSE—(EE) Pure rose pink of fine shade. Narrow white central line on lower petals. Large flowers. Extra early. (See cut). 5c each; 50c per doz.; \$2.25 per 100.

ROSE ASH—(L) One of the odd colored ones. Smoky rose, with light yellow throat speckled with ruby. Tall and strong. Prolific. 6c each; 50c per doz.; \$3.00 per 100.

Plant Glads and Make it a Glad Summer

What delight can equal rising early on a sunny August morning hastening out into the "Glad Patch" and finding "that new one" with its first flower opened wide and displaying its radiant loveliness to your delighted eyes. This joy may be yours.

Grow Gillet's Glorious Gladiolus



SCARLET PRINCEPS

SALMON GLOW—
(EE) Lovely soft orange-salmon, with yellow throat. Very early, in fact one of the first to bloom. Large flowers. You will like this one. 8c each; 75c per doz.; \$4.00 per 100.

SCARLANO—(EM)
Bright orange scarlet, with darker markings. Fine ruffled. Early and tall. High class. 8c each; 75c per doz.; \$4.00 per 100.

SCARLET PRINCEPS—(EM) Clear scarlet red. Large, lovely wide open flowers, well placed and many open at once. Fine and very popular. (Same as Virginia.) 8c each; 75c per doz.; \$4.00 per 100.

SCARLET WONDER—(M) Rich, glowing scarlet-red. One of the very largest flowered reds to date, and a dandy. 10c each; \$1.00 per doz.; \$4.00 per 100.

SHEILA—(E) Large light salmon. Very early. 5c each; 50c per doz.; \$2.75 per 100.

SHELL PINK—(E) Early rose-pink, with lighter throat. Tall plant. Flowers well open. 8c each; 75c per doz.; \$4.00 per 100.

SOUVENIR—(E) A pure deep yellow Primulinus. The finest hooded yellow. 4c each; 35c per doz; \$2.00 per 100.

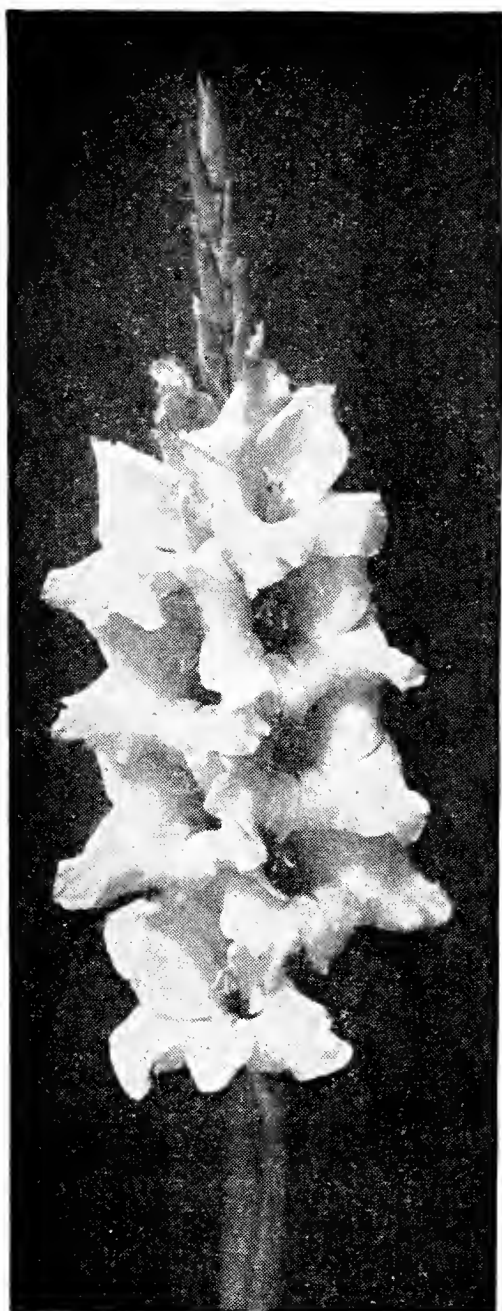
SPLENDORRA—(E) Splendid, very dark wine-black. An unusual color, and a fine rich distinct sort. Ruffled. 8c each; 75c per doz.; \$4.00 per 100.

STAR OF THE SEA—(M) Peach red, or reddish orange. Very large flower. Something out of the ordinary. 15c each; \$1.50 per doz.

ST. THOMAS—(EM) Showy deep salmon rose-red, with very dark blotch. Good size. Out of the ordinary. 20c each; \$2.00 per doz.

Don't miss Lavender Bride (Page 12)

100 Bulbs can be Planted in a Bed 4 by 6 Feet



SIDNEY PLUMMER

SUNSHINE GLOW—(E) Glistening scarlet, with clear yellow throat. Large wide open blooms. Early and very attractive. 10c each; \$1.00 per doz.; \$4.00 per 100.

SWEET LAVENDER—(E) Light lavender, deeper in throat. Purple blotch. Particularly valuable for its extreme earliness. 6c each; 50c per doz.; \$3.00 per 100.

SWEET ROSE—(E) Pure soft rose-pink. Deeper throat. Wide open flowers on a strong tall plant. A very beautiful shade. 8c each; 75c per doz.; \$4.00 per 100.

TARO—(EM) Handsome deep rose-pink, or cerise. Large, strong, and a very attractive variety. 10c each; \$1.00 per doz.

THEDA—(EE) Shrimp pink, shading to light yellow in throat, with pansy violet lines on lower petals. Early. 3c each; 25c per doz; \$1.50 per 100.

TRUDEL GROTZ—(EM) Salmon-pink, with brown-red blotch. Immense wide open flowers on a medium height stem. 15c each; \$1.50 per doz.

TWILIGHT—(M) Blushed creamy buff, with throat of blended pink and yellow. Ruffled. Beautiful pastel effect. 6c each; 50c per doz; \$3.00 per 100.

VAUGHAN'S WHITE—(M) Clear snow-white. Large and fine. Strong plant. One of the best whites. 10c each; \$1.00 per doz.; \$4.00 per 100.

BOOKS ON GARDENING

ROCK GARDENS, by Rockwell.....	\$1.00
ROSES, by Rockwell.....	1.00
PERENNIAL GARDENS, by Ortloff.....	1.25

Prices include postage.

Write for free descriptive leaflet.

Exhibit Gladiolus at Your Local Fair



WHAT GOOD SOIL WILL DO

VEILCHENBLAU—(M) Fine violet-blue, with pansy-purple blotch. One of the best of the "blue" section. Good size and height. 15c each; \$1.50 per doz.

VENUS—(EE) Delicate creamy white, slightly flushed with pink, and just a hint of yellow in the throat. Beautiful combination of delicate colors. Early. 5c each; 50c per doz.; \$3.00 per 100.

VESTA TILLY—(EM) Large firm flowers of delicate blush pink, with small violet blotch. Imported. 8c each; 75c per doz.; \$4.00 per 100.

WAR—(L) Deep brilliant red. Strong grower, with large wide open flowers. Sold a few years ago at \$1.00 per bulb. 6c each; 50c per doz; \$3.00 per 100.

Not Less Than 6 of One Kind at the Dozen Rate

Not Less Than 50 of One Kind at the 100 Rate



YVONNE—A BEAUTIFUL NEAR WHITE

W. H. PHIPPS—(L) Geranium-pink. Big tall plant, with almost the entire long spike in bloom at once. Great exhibition variety and one of the most popular glads ever produced. 10c each; \$1.00 per doz.; \$4.00 per 100.

WILBRINK—(EE) A sport of Halley, which it resembles except in color which is flesh pink, a very different shade from Halley. Very early and therefore in great demand for cutting. 4c each; 35c per doz.; \$2.25 per 100.

WILLIAM PFITZER—(EM) A good sized early white, and grows rank. 15c each; \$1.50 per doz.

WILLIS E. FRYER—(M) Deep violet. Large flowers on tall plant. A good dark colored variety. 15c each; \$1.50 per doz.

YVONNE—(E) Although the last one in the catalog, this is one of the very finest in the entire list. Wonderful large flowers of blush cream, with small rose blotch. Tall plant and early blooming. A winner! (See cut.) 10c each; \$1.50 per doz.; \$6.00 per 100.

SPECIAL OFFER—1 bulb each of the 171 varieties listed in this catalog, retail value \$16.98, for \$15.00. All labeled and sent postpaid. This collection would be the “talk of your town”.

I do not sell the smaller sizes or bulblets.

Free Book with a \$10 Order. (See Page 35)

HOWARD M. GILLET

GLADIOLUS SPECIALIST

NEW LEBANON, N. Y.

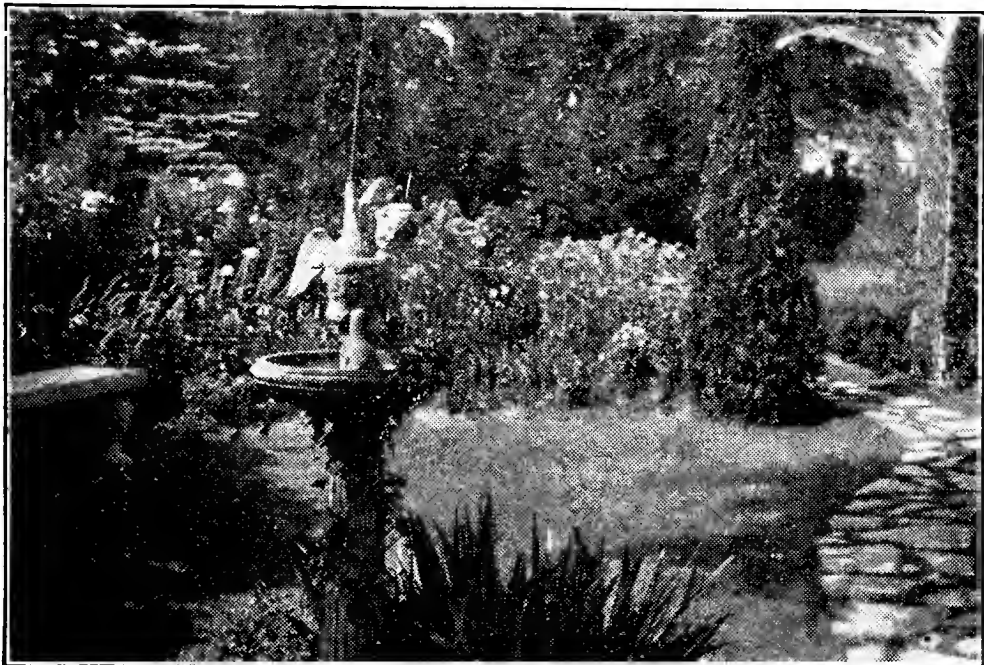


OYAMA PLANT FOOD

A preparation to dissolve in water for use as a liquid fertilizer. Especially recommended for house plants. Keeps them green and luxuriant all winter. Clean, odorless and economical.

House plant size, to make 6 gallons,
30c postpaid

Garden size, to make 32 gallons,
\$1.10 postpaid



VIGORO

Complete plant food

FINE for all garden flowers, house plants, shrubs, and vegetables. Use 4 pounds (2 qts.) to every 100 square feet.

I consider this the very best plant food on the market today, and recommend it highly for use in growing gladiolus. Mix Vigoro with the soil in the bottom of the bulb trench at the rate of about 1 pound (1 pt.) to each 50 feet of row, assuming trench to be 6 inches wide.

Vigoro is clean, odorless, easy to apply, and free from weed seeds. Full directions with each package. Write for Vigoro circular.

12-oz. package, 20c; 5-lb. package, 75c; postpaid east of the Mississippi River.

25-lb. bag, \$1.75; 50-lb. bag, \$3; 100-lb. bag, \$5; by freight or express collect.



ECONOMY COLLECTION

In order to get you acquainted with this beautiful flower, I will make up a special assortment of 30 bulbs, 2 bulbs each of 15 different named kinds, blooming size, not labeled, for \$1.00 postpaid. Would sell for much more if all separately labeled.

This assortment will have a wide range of colors, and will surely please not only amateurs, but regular growers as well who may order it if they wish. Easy directions for culture included free. Ask for the "Economy Collection".

SIX ECONOMY COLLECTIONS FOR \$5.00 POSTPAID

You can get one free: Just get five of your neighbors to order an Economy Collection apiece, and we will send them direct (if you furnish the names and addresses) and will also send you one free of charge for your trouble. Write plainly.



LIBERTY MIXTURE

Highly assorted kinds and colors. Good bulbs sure to bloom. An inexpensive mixture, but excellent value for the price, as there are many fine named varieties in the lot. 50 for \$1.00 postpaid; \$1.75 per 100; \$15.00 per 1000, F. O. B. 100 by parcel post within 2nd zone, \$1.90 postpaid.

HOWARD M. GILLET
NEW LEBANON, N. Y.

GILLET'S GLADIOLUS COLLECTIONS

These offers afford a handy way of ordering where one wishes to obtain a bulb or two of a number of varieties. They have been selected with care, and with an idea to obtain a wide range of colors. Although prices are the lowest ever, you save a few cents on each collection.

Each variety in a separate bag and labeled.

When ordering, just give the letter

COLLECTION "A"

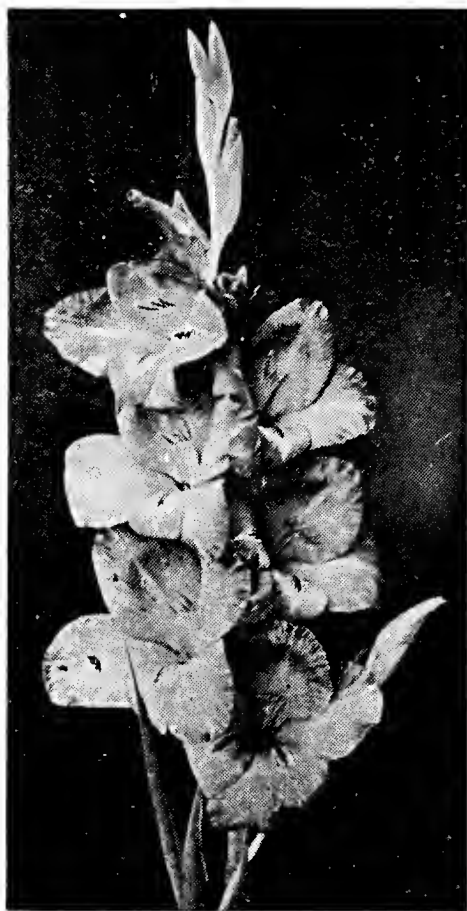
1	Los Angeles, shrimp pink.....	\$.04
1	Gold Eagle, yellow.....	.05
1	America, lavender-pink05
1	Lucette, white.....	.05
1	Halley, salmon-pink.....	.04
1	Wilbrink, flesh.....	.04
1	Joe Coleman, red06
1	Mrs. F. King, flame color04
1	Alice Tiplady, orange04
1	Principine, scarlet.....	.05
1	Mrs. Pendleton, blotched.....	.05
1	1910 Rose, rose-pink.....	.05
<hr/>		
12	Retail value	\$.56
Special price, labeled and postpaid, 50c		

COLLECTION "B"

1	Morning Glory, yellow.....	\$.08
1	Goliath, purple.....	.10
1	Peace, white.....	.05
1	Prince of Wales, salmon08
1	Chateau Thierry, orange-red05
1	Niagara, light yellow08
1	Le Marechal Foch, big light pink.....	.04
1	Panama, pink.....	.05
1	Eliz. Tabor, blotched pink.....	.06
1	Gov. Hanley, cardinal05
1	Orange Prince04
1	Capt. Boynton, lavender.....	.08
<hr/>		
12	Retail value,	\$.76
Special price, labeled and postpaid, 70c		

COLLECTION "C"

1	Dr. Moody, lavender.....	\$.15
1	Sweet Lavender, blotched.....	.06
1	Mrs. Moulton, crimson-wine.....	.10
1	Dr. Bennett, red.....	.10
1	Scarlet Princeps.....	.08
1	Vesta Tilly, light pink.....	.08
1	Gloriana, gold salmon.....	.10
1	Illuminator, carmine08
1	Splendorra, wine-black.....	.08
1	Orange Queen.....	.05
1	A. B. Kunderd, ruffled cream.....	.05
1	Cardinal Prince, red.....	.08
<hr/>		
12	Retail value,	\$1.01
Special price, labeled and postpaid, 85c		



HALLEY

COLLECTION "D"

1 Twilight, cream and pink.....	.06
1 Diana, cardinal-red05
1 Evelyn Kirtland, pink05
1 Marie Kunderd, white10
1 Lavender Bride.....	.10
1 Gretchen Zang, pink.....	.05
1 Duchess of York, blue.....	.10
1 Jack London, orange.....	.05
1 Butterboy, yellow.....	.05
1 Wm. Pfitzer, white.....	.15
1 Remembrance, red.....	.08
1 Iwa, light rose-pink.....	.10
1 Ethelyn, orange-yellow.....	.04
1 War, dark red.....	.06
1 Pride of Wanakah, rose.....	.10

15	Retail value,	\$1.14
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Special price, labeled and postpaid, \$1.00

Note: The above five collections, A, B, C and D, do not duplicate each other and have a retail value of \$3.47. All four collections sent postpaid for \$3.25. This offer is a bargain, and would make a beautiful display in your garden.

A GOOD GARDEN MAGAZINE

BETTER HOMES AND GARDENS is full of authoritative information on the growing of flowers, shrubs, trees, vegetables, and vines; a complete day-by-day garden diary; diagrams, photographs. Every lover of home and garden needs this monthly magazine. We will be pleased to forward your subscription. Only 60c a year, or \$1 for two years.

COLLECTION "F"

This is an extra fine collection and one you will be proud to show your friends.

1	Break o' Day, pink.....	\$.10
1	Early Sunrise, big sunrise-red.....	.10
1	Golden Measure, tall yellow.....	.08
1	Anna Eberius, rose-purple.....	.05
1	Crimson Glow, rich crimson.....	.05
1	Sweet Rose, rose.....	.08
1	Purple Glory, rich dark maroon.....	.10
1	Flossie, pink.....	.10
1	Battle Creek, dark violet.....	.08
1	Scarlano, fine scarlet.....	.08
1	Vaughan's White.....	.10
1	Gaiety, splashed red.....	.10
1	Rose Ash, unusual novelty.....	.06
1	Louise, orchid lavender.....	.05
1	Golden Dream, yellow.....	.10
1	Arabia, mahogany.....	.05
1	Exquisite, rose.....	.06
1	Romance, odd.....	.06
1	Mary Pickford, white, yellow throat.....	.06
1	Orange Glow, orange salmon.....	.05

20	Retail value,	\$1.51
	Special price, labeled, postpaid, \$1.35	

COLLECTION "G"

1	Purple Queen, violet-purple.....	\$.10
1	Red Glory, dark red.....	.10
1	Catherine Coleman, rose.....	.15
1	Dr. Bennett, scarlet.....	.10
1	Eugene Lefebvre, pink.....	.15
1	Jacoba, violet.....	.15
1	Longfellow, pink.....	.08
1	Miss Spokane, salmon.....	.10
1	Dr. Nelson Shook, wine red.....	.15
1	Venus, tinted white.....	.05
1	Yvonne, blush white, blotch.....	.15
1	Sunshine Glow, early scarlet.....	.10

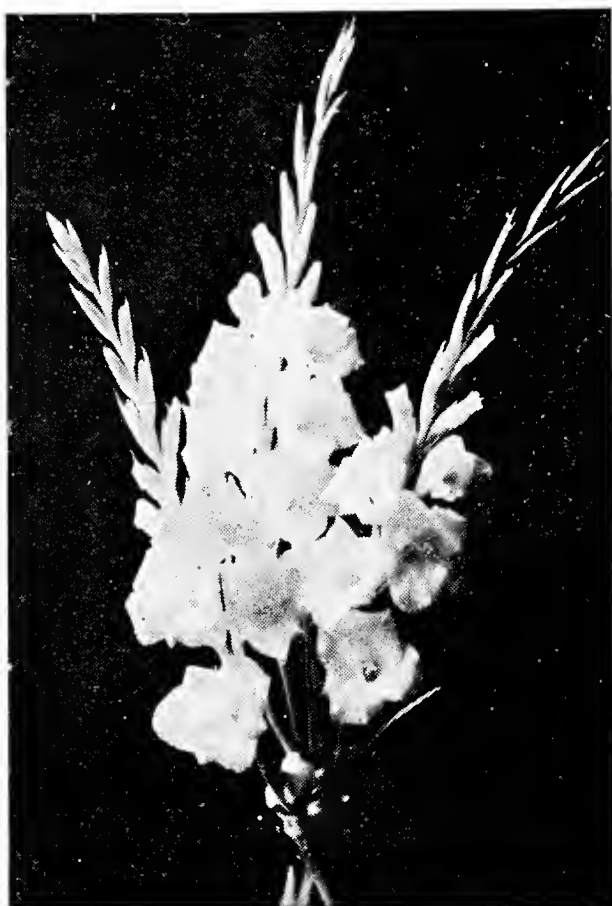
10	Retail value,	\$1.38
	Special price, labeled, postpaid, \$1.25	

COLLECTION "L"—Very Light

1	A. B. Kunderd, cream and pink.....	\$.05
1	Gold Eagle.....	.05
1	Butterboy, yellow.....	.05
1	Dr. Neeley, tinted white.....	.06
1	Immaculate, white.....	.08
1	Gertrude Errey, pink.....	.08
1	Lucette, white.....	.05
1	Break o' Day, pink.....	.10
1	Venus, tinted white.....	.05
1	Vesta Tilly, blush-white.....	.08
1	Capt. Boynton, light lavender.....	.08
1	Twilight, creamy buff.....	.06

12	Retail value,	\$.79
	Special price, labeled, postpaid, 70c	

Join the "Gladiolus Enthusiasts"
They are the Happiest People on Earth!



MARY PICKFORD

COLLECTION "J"

1	Giant Nymph, large light rose-pink.....	\$.08
1	A. B. Kunderd, ruffled cream, red feather05
1	Trudel Grotz, salmon-pink15
1	Bumble Bee, pink.....	.10
1	W. H. Phipps, pink.....	.10
1	Orange Flame, red.....	.15
1	Gold Eagle, yellow.....	.05
1	Eugene Lefebvre, deep pink.....	.15
1	Mrs. J. R. Walsh, beautiful blotched10
1	J. A. Carbone, fine orange-salmon.....	.06
1	Dr. Neeley, very light.....	.06
1	Mrs. Leon Douglas, giant begonia-rose.....	.10
1	Marietta, light salmon.....	.10
1	Taro, handsome dark cerise.....	.10

14	Retail value,	\$1.35
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Special price, labeled, postpaid, \$1.25

COLLECTION "P"—Pinks

1	Evelyn Kirtland	\$.05
1	Gretchen Zang.....	.05
1	Nixe15
1	Le Marechal Foch04
1	Mrs. Frank Pendleton.....	.05
1	Bumble Bee.....	.10
1	Beatrice10
1	Prince of Wales.....	.08
1	Longfellow, pink.....	.08
1	1910 Rose.....	.05
1	Shell Pink.....	.08
1	Eliz. Tabor.....	.06

12	Retail value,	\$.89
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Special price, labeled, postpaid, 80c

COLLECTION “R”—Reds

One bulb each; **Crimson Glow, Diana, Gaiety, Remembrance, Scarlet Wonder, Gov. Hanley, Cardinal Prince, Joe Coleman, Principine, Scarlet Princes, Scarlano, and War.**
12 bulbs. Retail value **84c.**

Special price, labeled and postpaid, 75c

COLLECTION "V"—Blues, etc.

One bulb each; Jacoba, Veilchenblau, Dr. Moody, Chas. Dickens, Louise, Duchess of York, Capt. Boynton, Muriel, Mrs. F. C. Peters, and Minuet. 10 bulbs. Retail value **\$1.18.**

Special price, labeled and postpaid, \$1.00

COLLECTION "Y"—Yellows

One bulb each; Alice Tiplady, Ming Toy, A. V. Bunce, Golden Measure, Butterboy, Souvenir, Orange Prince, Morning Glory, Orange Queen, Golden Dream, Ethelyn, and Gold Eagle. 12 bulbs. Retail value **66c.**

Special price, labeled and postpaid, 60c

COLLECTION "H"—Very Darks

One bulb each: Battle Creek, Red Knight, Goliath, Arabia, Mrs. Moulton, Purple Glory, Splendorra and Purple Queen.
10 bulbs. Retail value 86c.

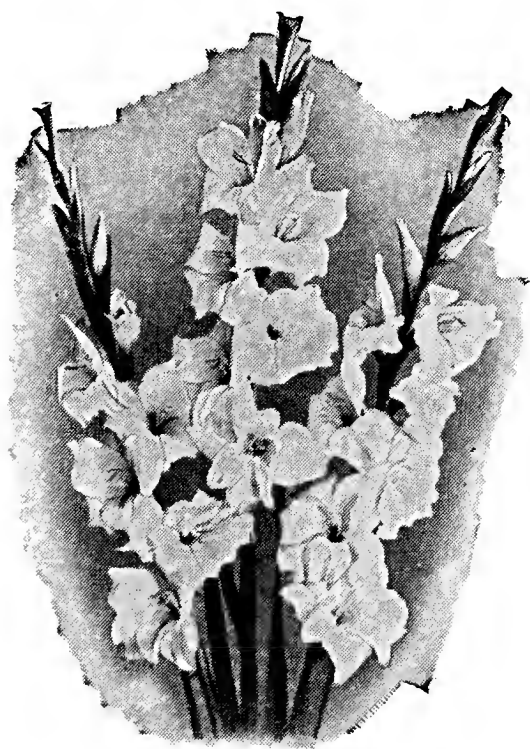
Special price, labeled and postpaid, 80c

COLLECTION “O”—Odd Colors

1	Copper Bronze.....	\$.05
1	Enigma.....	.15
1	Bengal Tiger.....	.10
1	Monon.....	.06
1	Gaiety.....	.10
1	Loella.....	.15
1	Prince of India25
1	Romance.....	.06
1	Rose Ash06
1	John T. Pirie.....	.08
1	Emile Aubrun.....	.10
1	Marmora.....	.15

12	Retail value,	\$1.31
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Special price, labeled, postpaid, \$1.25



COLLECTION “W”
Whites

1 Fern Kyle	\$.10
1 Carmen Sylva.....	.08
1 Dr. Neeley.....	.06
1 Wm. Pfitzer.....	.15
1 Marie Kunderd....	.10
1 Joerg's White.....	.15
1 Immaculate.....	.08
1 Lena Graetz10
1 Peace05
1 Vaughan's White..	.10
1 Lucette.....	.05
1 Mary Pickford06

12 Retail value, \$1.08

Special price, labeled, postpaid, \$1.00

All 15 Collections, \$12.75 postpaid.

DID THRIPS BOTHER YOU?

During the past two years an insect called the "Gladiolus Thrip" has been giving some trouble in certain parts of the country. If you failed to obtain good bloom last summer, the flowers having a stunted withered appearance, or possibly the buds drying up before the flowers had a chance to come out, the chances are that Thrips were to blame. These insects are so small that they easily escape notice altogether, even where the plants are carefully examined. The young are almost too small to be seen with the unaided eye. The very young are straw color, the half-grown are orange, and the adults are black except for cream-colored bases of the wings. This pest comes in the wind from neighboring gardens or fields, breeds on the plants, and goes down on the bulbs in the fall and winters over on the bulbs in storage.

When the plants have become so infested that the damage is quite noticeable spraying is not effective for the reason that the insects are under the leaf or bud sheaths where the spray cannot reach them. Preventative treatment, therefore, should begin with the bulbs in storage to kill both thrips and eggs, and then follow up with a spray to get the migrating insects, which may come to you from nearby fields, before they have a chance to get under the leaf and bud sheaths. So here's what to do, if you are located in a thrip area, and have reason to expect trouble:

After your bulbs have been cleaned of the old bulbs and roots, which operation is best done in early December after they have been cured a few weeks, sprinkle Naphthalene Flakes over the bulbs at the rate of about 1 oz. to 100 bulbs in a paper bag, tray or box, and let stand a month or two.

If your bulbs have become scabby or diseased, they may be benefited and possibly cured by the following process: In the spring, just before planting, pour almost boiling water over 1 oz. corrosive sublimate (poison) in an earthen or wood dish, just enough to dissolve it. Add this solution to 5 or 6 gals. lukewarm water, avoiding a metal container. Soak your bulbs in this solution for 2 hours and then plant as they are. This treatment will also kill any thrips and eggs which may be on your bulbs, but does not completely take the place of the naphthalene flakes, as the flakes kill during the winter before the insects have a chance to breed in storage.

A spray to protect your plants from thrip infestation from nearby fields or gardens may be made by dissolving 1 to 2 rounded tablespoonfuls Paris Green (poison) and 2 lbs. brown sugar in 3 gals. water. Spray every week or so.

An 8-page leaflet entitled "The Gladiolus Thrips", containing more complete information, with illustrations of the insect, pictures of damage to plants and bulbs, etc., will be mailed for 10c in stamps. This may be of great value to you.

Will mail a box of Naphthalene Flakes sufficient to treat 700 or 800 bulbs for 20c. This price includes postage to Zone 4. More distant points, 5c extra. Write for price in quantity.

MY PRICE LIST FOR 1934

will be mailed between Jan. 15 and Feb. 15, 1934 to all customers who have ordered of me within the last two years. Those who have not ordered recently may have a copy for the asking if you will just let me know you are still interested.

CATALOGS FOR YOUR FRIENDS

If you have friends and neighbors who grow, or intend to grow, Gladiolus, I will be very glad to mail them my catalog. Your name will not be mentioned unless you request it. Write names and addresses plainly, please.



Rockwell's "GLADIOLUS"

You Need This Book!

How to plant, cultivate, harvest and store your bulbs. Types and varieties. Increasing the stock. Creating new kinds. Growing for exhibition. Making money with bulbs and flowers. **Price only \$1.00, postpaid.**

Sent **free** as a premium with an order for \$10 worth of bulbs from this catalog at single or dozen rates, if asked for at time of ordering.

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This Coupon will be accepted in return for one cloth-bound copy of Rockwell's "GLADIOLUS", when accompanied by an order for \$10.00 worth, or more, of bulbs from this catalog at single or dozen rates. (Items at 100 rates cannot be counted in). Book to be sent at once, postpaid, to address below:

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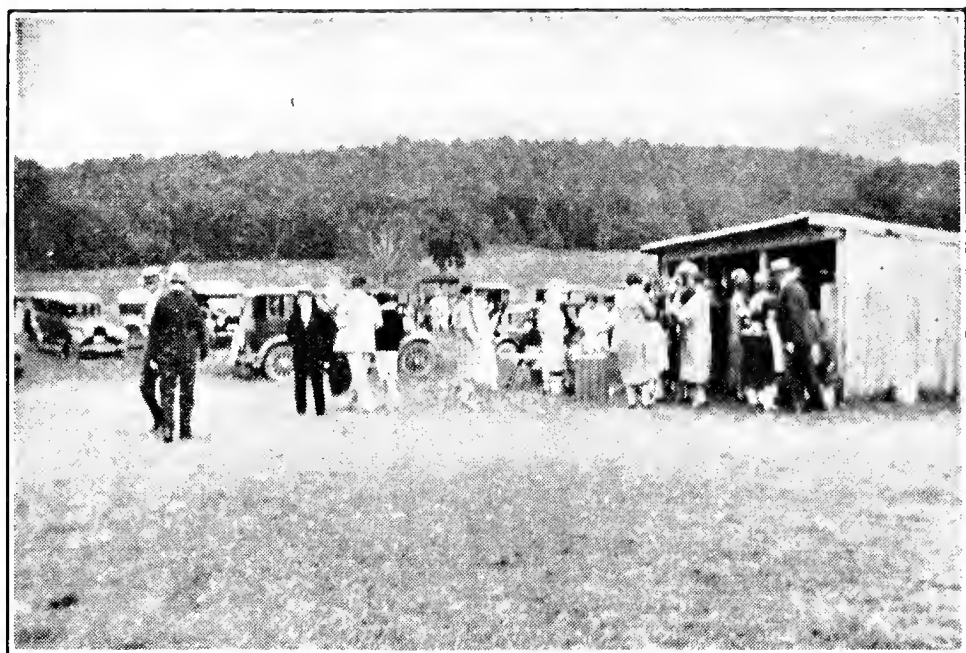
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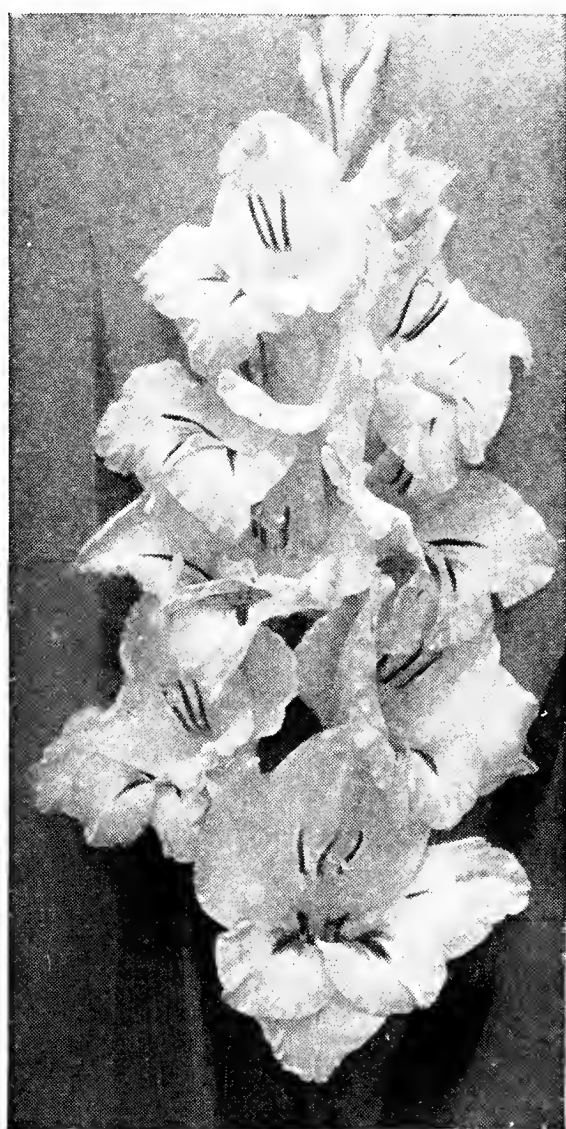
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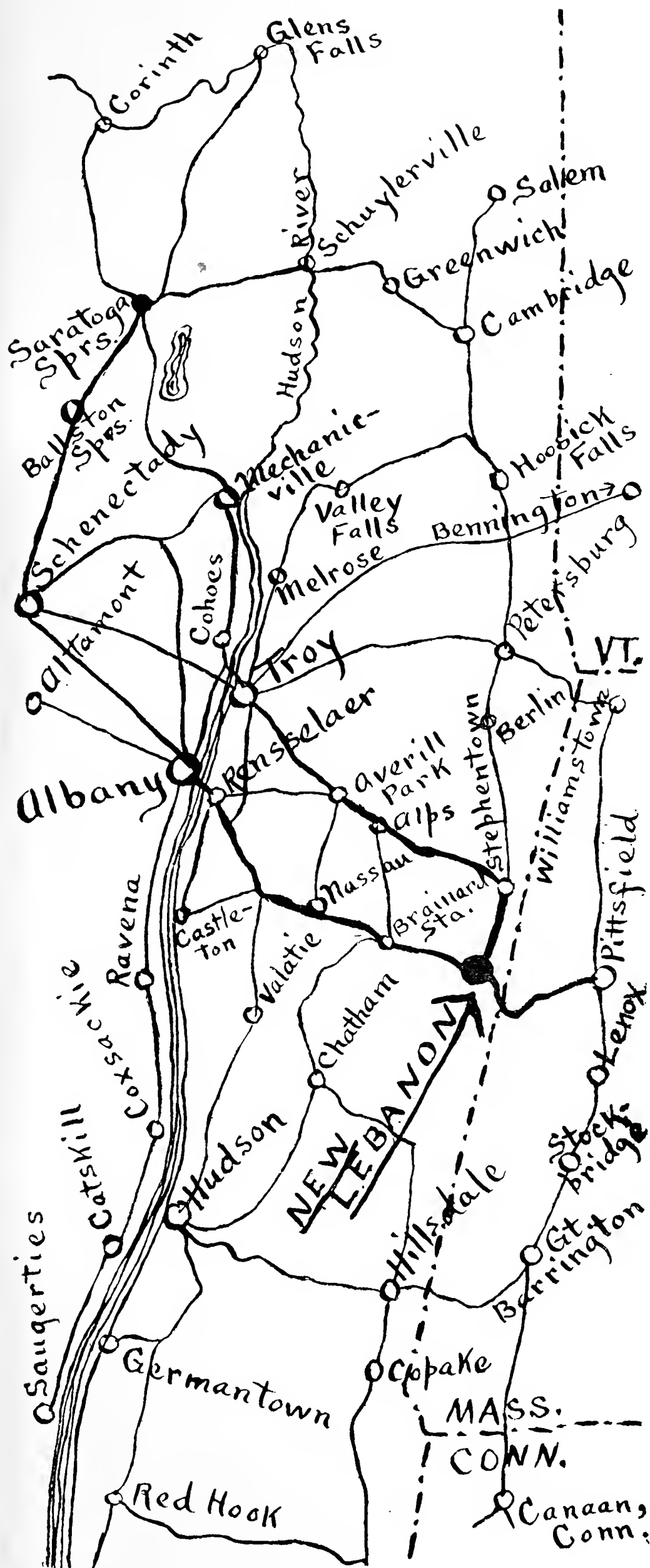
THE CROWD AT THE FLOWER BOOTH

VISITORS WELCOME AT BLOOMING TIME

The Gladiolus Fields are in bloom from August 1st to the late September frosts. New Lebanon is located in the beautiful Lebanon Valley on a fine concrete road, near the N. Y.-Mass. state line, 10 miles west of Pittsfield, Mass. and 25 miles south east of Albany, N. Y. Leave the concrete at Ward's Store, New Lebanon, and proceed north one short mile on an improved road (West St.) The last two weeks in August and the first week in September is the height of the blooming season. Exquisite blooms from choice varieties may be had for only 50c per doz.



TWILIGHT



THE GLADIOLUS

Gladiolus! Wond'rous color sprays,
Gorgeous as the clouds in sunset's rays;
Endowed with charming form and dainty
grace,
Spires of beauty towering into space;
Floreate clusters; guarding swords of green
Crown you Nature's wonder and proclaim
you Queen.—*Stanley Thorpe.*



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No Home Without a Garden—No
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